

A close-up, low-angle shot of a basketball player, Charles Bassey, wearing a dark navy blue San Antonio Spurs jersey. The jersey features a white Nike swoosh on the left chest, the word "Self." in white on the right chest, and "SPURS" in large white block letters across the front. The player is holding a basketball, which is visible at the bottom of the frame. The background is dark and out of focus.

CHARLES BASSEY PERSONAL MARKETING DECK

San Antonio Spurs #28

The Rise of Cee Bee

Charles Basseley, also known as Cee Bee, hails from Lagos, Nigeria, where his journey in sports began with soccer, and at the young age of 12, he stood at an impressive 6 feet 2 inches tall. It was during this time that fate intervened, as he caught the eye of a youth coach named Oladele Simon Awonuga. At that point, Charles was selling fried chicken by the roadside, clad in flip-flops that were too small for him. Coach Adele saw the raw talent in Charles and, with unwavering determination, convinced his family to let him transition to basketball. Thus, his soccer days ended, and the focus shifted entirely to developing his basketball prowess.



Early Life

By the age of 14, Charles Bassey was already creating ripples in Lagos, and his basketball potential was becoming evident to many. This recognition led to an invitation to the prestigious Giant of Africa Basketball Camp, where he left his mark by being named the Most Valuable Player (MVP) of the camp. During this pivotal summer, Coach Adele reached out to his longtime friend, Hennssy Auriantal, in the United States, seeking to bring Charles Bassey to the land of opportunities. On August 9, 2015, Charles set foot in San Antonio, Texas, and enrolled at St. Anthony Catholic High School, where he quickly rose to become the shining star of San Antonio High Basketball.

Charles Bassey's journey was not without its challenges. Shortly after his arrival in the United States, his mother tragically passed away. Despite contemplating a return to Nigeria, it was his father, Akpan Ebong Bassey, who encouraged him to stay, considering the family's financial circumstances.



Continued

Enter Henssy Auriantal, a Canadian-born basketball coach, and the driving force behind the Yes II Success organization at the time. He played a pivotal role in bringing Basseyy to the United States, eventually being granted conservatorship over the young talent on March 31, 2017.

Just a few months later, Basseyy's remarkable skills were making waves across the country, leading to impressive rankings by ESPN, 247, and various scouting services. As a freshman, he earned the distinction of being the #1 Player in the Class of 2019, establishing himself as a basketball prodigy.

His high school career was nothing short of spectacular, filled with numerous accolades and awards. In 2018, Charles Basseyy made the decision to commit to Western Kentucky, under the guidance of Coach Rick Stansbury. There, he shattered records within the conference and continued to amass awards and recognition.

Basseyy spent three remarkable years in college and, in 2021, his dreams became reality when he was drafted by the Philadelphia 76ers. A year later, in 2022, he found himself with the San Antonio Spurs, and the best is yet to come for this rising basketball star.

HIGH SCHOOL SUCCESS

- Relocated to the United States to pursue his basketball career at St. Anthony Catholic High School in San Antonio, Texas. He was already recognized as one of the best prospects in his class by recruiting analysts.
- During his freshman year, Basseley showcased his talent, averaging an impressive 20.2 points, 17.1 rebounds, and 5.9 blocks per game, leading his team to the Texas Association of Private and Parochial Schools (TAPPS) title game. He also earned the MVP title in the Jordan Brand Classic International Game and the Pangos Fresh-Soph game.
- Basseley was named to the First Team at the NBPA for two consecutive years.
- In his sophomore season, St. Anthony shifted to the Texas Christian Athletic League, where Basseley continued to dominate, accumulating numerous accolades and MVP awards.



COLLEGE SUCCESS

- Bassegy chose to play college basketball for Western Kentucky after reclassifying to the 2018 class. In his freshman season, he averaged 14.6 points, 10 rebounds, and 2.4 blocks per game, earning First Team All-Conference USA, Defensive Player of the Year, and Freshman of the Year honors.
- Despite a sophomore season shortened by injury, Bassegy demonstrated his prowess, with an average of 15.3 points, 9.2 rebounds, and 1.6 blocks per game.
- In his junior season, he excelled, earning recognition as the Conference USA Player of the Year, in addition to his defensive accolades. His impressive stats included an average of 17.6 points, 11.6 rebounds, and 3.1 blocks per game.
- Throughout his three-year college career, Bassegy consistently improved, averaging 15.9 points, 10.5 rebounds, and 2.5 blocks per game.
- Bassegy was named a USBWA Third Team All-American, a USA Today Third Team All-American, and an AP Honorable Mention All-American. He was also a finalist for the Kareem Abdul-Jabbar Center of the Year Award and a semifinalist for the Naismith Defensive Player of the Year Award.



Early Pro Career

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- Bassesey's career continued to rise as he secured a four-year, \$10.2 million standard contract with the Spurs in February 2023.

CORE VALUES



Humility



Passion



Unity



Servanthood



Thankfulness

SOCIAL MEDIA

INSTAGRAM:

CB_ONES23



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Athlete
San Antonio Spurs #28 | San Antonio 📍 | Nigerian Dream 🇳🇮

TWITTER:

@CB_ONES23



Charles Bassey
@CB_ONES23

@spurs San Antonio 📍 t.snapchat.com/b6kvLfV
Professional Athlete 📍 San Antonio, TX
charlesbassey.co 📅 Joined October 2017

204 Following 6.5K Followers

